



## Harzfeld's: A Brief History (Landmarks)

*Joe Boeckholt, Michele Boeckholt*

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In 1891, Siegmund Harzfeld and the Parisian Cloak Company introduced a new era of commerce and fashion to the residents of Kansas City. Women no longer needed to make lengthy and expensive appointments with dressmakers to maintain the latest fashion trends; the ready-to-wear movement had begun!

Join historians Joe and Michele Boeckholt as they uncover the story behind Harzfeld's department store, from its first offering of coats, blouses, petticoats, and furs to the beloved Petticoat Lane flagship location and regional network of satellite stores. With archival photographs and memorabilia, personal narratives and interviews, and a wealth of local and historical knowledge, the history of this local landmark franchise is revealed, one seam at a time.

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