



Fake Work: Why People Are Working Harder than Ever but Accomplishing Less, and How to Fix the Problem

Brent D. Peterson, Gaylan W Nielson

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How many countless working hours have you spent on projects, proposals, paperwork, and meetings that felt useless or were ignored or dismissed? Hard work is not the same as real work. Half of the work we do consumes valuable time without strengthening the short- or long-term survival of the organization. In a word, it's fake. Not only does fake work drain a company's resources without improving its bottom line, it steals conviction, care, and positive morale from employees, and adds the burden of high turnover, communication breakdowns, and cultural patterns of poor productivity.

But how can you turn fake work into real work? Internationally renowned business consultants Brent D. Peterson and Gaylan W. Nielson explain how to identify needlessly time-consuming and sometimes difficult tasks (which aren't always as easy to spot as they seem) and shift your focus toward rewarding work that will achieve results. With more than twenty years of experience, Peterson and Nielson have successfully helped corporations, government agencies, nonprofits, schools, and community groups increase their productivity and retain talented employees by understanding and using their skills on things that actually matter. They illustrate their advice with stories about real world employees who have been trapped by fake work.

Fake Work offers solutions that will change the way you view work, including how to recognize fake work and how to get out of it, how (and what) to communicate with your colleagues to eliminate fake work, how to recognize and counteract the personality traits that encourage fake work, and how to close the gap between your company's strategies and the work that needs to be done to reach the results critical to your and your company's survival.

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A lot of people always spent their particular free time to vacation or maybe go to the outside with them loved ones or their friend. Do you realize? Many a lot of people spent they free time just watching TV, or perhaps playing video games all day long. In order to try to find a new activity that is look different you can read the book. It is really fun in your case. If you enjoy the book which you read you can spent all day every day to reading a e-book. The book Fake Work: Why People Are Working Harder than Ever but Accomplishing Less, and How to Fix the Problem it is very good to read. There are a lot of people that recommended this book. These people were enjoying reading this book. In case you did not have enough space to bring this book you can buy often the e-book. You can m0ore very easily to read this book out of your smart phone. The price is not too expensive but this book offers high quality.

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Exactly why? Because this Fake Work: Why People Are Working Harder than Ever but Accomplishing Less, and How to Fix the Problem is an unordinary book that the inside of the reserve waiting for you to snap the idea but latter it will zap you with the secret the item inside. Reading this book beside it was fantastic author who write the book in such incredible way makes the content within easier to understand, entertaining approach but still convey the meaning entirely. So , it is good for you for not hesitating having this any longer or you going to regret it. This book will give you a lot of positive aspects than the other book have got such as help improving your proficiency and your critical thinking technique. So , still want to hold off having that book? If I had been you I will go to the e-book store hurriedly.

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