



Die Rechtsgrundlagen eines Events (German Edition)

Simone Nitsche

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Akademische Arbeit aus dem Jahr 2003 im Fachbereich Touristik / Tourismus, Note: 1,3, Hochschule Heilbronn (Tourismusbetriebswirtschaft), Sprache: Deutsch, Abstract: Events aller Art haben eins gemeinsam: alles muss zum richtigen Zeitpunkt an der richtigen Stelle sein. Dieser spezielle Charakter macht einerseits die Faszination des Live-Mediums Event aus, birgt für den Eventveranstalter jedoch eine Menge Risiken. Risiken entstehen zwar bei jedem unternehmerischen Handeln, bei Events ist das Risiko allerdings besonders hoch, da viele Personen betroffen sind, größere finanzielle Mittel im Spiel sind und das Event live stattfindet. Folglich ist das Risikomanagement ein wichtiges Aufgabengebiet innerhalb des Eventmanagements. Die Sorgfaltspflicht und das eigene Interesse erfordern eine sorgfältige Beachtung dieser Punkte, wobei die folgende Darstellung nur einige Anhaltspunkte geben kann. Jeder, der ein Event plant, sollte sich über die kritischen Aspekte, wie Richtlinien, Verordnungen und Verträge von den entsprechenden Fachleuten innerhalb und außerhalb der eigenen Organisation beraten lassen. Es ist wichtig, diese Aspekte vorab mit der Finanzabteilung, dem Finanzamt, dem Juristen oder dem Ordnungsamt abzusprechen. Denn Vorschriften unterliegen einem ständigen Änderungsprozess: Technologische Weiterentwicklungen, neuere Erkenntnisse und nationale und internationale Harmonisierungsbestrebungen verlangen permanente Anpassung. Um auf dem neusten Stand zu sein, bedarf es daher die ständige Beachtung der gültigen Vorschriften.

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