



# The Profitable Business Author: How to Write a Book That Attracts Clients and Customers

*Julie Anne Eason*

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*Julie Anne Eason*

**The Profitable Business Author: How to Write a Book That Attracts Clients and Customers** Julie Anne Eason

Got a Business? You Should Write a Book!

One of the best ways to share your message (and your business) with the world is with a book. As a published author, you become the recognized expert in your field--even if there are other experts out there. Not sure where to start?

The Profitable Business Author teaches you the proven system for how to write, publish, and market a book that builds your brand. Your book could:

- Attract more clients and customers to your business
- Sell your products and services
- Drive traffic to your website
- Open up speaking opportunities
- Change the lives of your readers for good

The first step to becoming an author is writing the book! And not just any book, a high-quality book that makes a real impact on the world.

Would you like a step-by-step guide to help you through the entire project?

The Profitable Business Author includes a free downloadable workbook, support materials, and training not found anywhere else.

It doesn't matter if you're too busy to write.

It doesn't matter if you're not great at spelling or grammar.

It doesn't matter if there are a dozen other books out there on the same topic.

You got this!

If you know you'd like to write a book, or if you've got a half-finished manuscript hidden on your hard drive, this book was written for you.

Inside the pages you'll learn how to:

- Plan your book the right way, so it naturally converts readers into clients and customers.

- Write your book all the way through to the end, even if you've only got 15 minutes a day.

- Create a framework that actually leads you through the writing process, so you never get stuck.

- Discover your publishing options and which ones will work best for you.

- Walk through the marketing and promotion steps that help you get your message out to a worldwide audience.

- Discover the secret profitable authors know: How to make money with your book. (Hint: it's not selling more books!)

Advance praise for The Profitable Business Author:

"The Profitable Business Author may very well be the most valuable businessbook you'll read in the coming year." -Dean Rotbart, award winning financial journalist and host of Monday Morning Radio"

Julie is a consummate professional and this book is a shining example of her expertise and concern for the author (and would-be author) community."-Rob Kosberg, best selling author and founder of Best Seller Publishing, Pasadena, CA"

If you've ever wanted to write a book but didn't know where to start--or worse, got stuck halfway through-- get this book!"-Roberto Candelaria, best selling author of Relationships Raise Money, Houston, TX"

This book was extraordinarily helpful to me and I will be buying copies for my clients right away! Julie Anne Eason's reputation for giving smart advice to non-fiction authors is extremely well deserved." -Amy Collins, author, book retailer, and founder of NewShelves Distribution"

Without Julie, my book never would have come out of my head. Don't try to write your book alone. Use this book as a guide to help you through the process. It works!" -Russell Brunson, best selling author of DotComSecrets: The Underground Playbook for Growing Your Company Online  
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