



Beatles vs. Stones

John McMillian

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In the 1960s an epic battle was waged between the two biggest bands in the world—the clean-cut, mop-topped Beatles and the badboy Rolling Stones. Both groups liked to maintain that they weren't really "rivals"—that was just a media myth, they politely said—and yet they plainly competed for commercial success and aesthetic credibility. On both sides of the Atlantic, fans often aligned themselves with one group or the other. In *Beatles vs. Stones*, John McMillian gets to the truth behind the ultimate rock and roll debate.

Painting an eye-opening portrait of a generation dragged into an ideological battle between Flower Power and New Left militance, McMillian reveals how the Beatles-Stones rivalry was created by music managers intent on engineering a moneymaking empire. He describes how the Beatles were marketed as cute and amiable, when in fact they came from hardscrabble backgrounds in Liverpool. By contrast, the Stones were cast as an edgy, dangerous group, even though they mostly hailed from the chic London suburbs. For many years, writers and historians have associated the Beatles with the gauzy idealism of the "good" sixties, placing the Stones as representatives of the dangerous and nihilistic "bad" sixties. *Beatles vs. Stones* explodes that split, ultimately revealing unseen realities about America's most turbulent decade through its most potent personalities and its most unforgettable music.

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A lot of people always spent all their free time to vacation or go to the outside with them friends and family or their friend. Were you aware? Many a lot of people spent these people free time just watching TV, as well as playing video games all day long. If you need to try to find a new activity this is look different you can read some sort of book. It is really fun for you personally. If you enjoy the book that you read you can spent all day every day to reading a book. The book Beatles vs. Stones it is rather good to read. There are a lot of those who recommended this book. We were holding enjoying reading this book. In the event you did not have enough space to create this book you can buy the particular e-book. You can more simply to read this book out of your smart phone. The price is not too expensive but this book offers high quality.

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In this time globalization it is important to someone to acquire information. The information will make you to definitely understand the condition of the world. The healthiness of the world makes the information quicker to share. You can find a lot of references to get information example: internet, newspapers, book, and soon. You can view that now, a lot of publisher which print many kinds of book. The book that recommended for you is Beatles vs. Stones this publication consist a lot of the information with the condition of this world now. This particular book was represented so why is the world has grown up. The terminology styles that writer require to explain it is easy to understand. The actual writer made some exploration when he makes this book. That's why this book suitable all of you.

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