



## El guión. Story (Spanish Edition)

*Robert McKee*

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Partiendo de conceptos básicos (¿qué es una escena?, ¿qué es una secuencia?, ¿cómo lograr el clímax de un acto?, ¿cómo lograr el clímax de una película?) McKee muestra el misterio de las estructuras, explica las características de cada género, define la importancia de la ambientación, la diferencia entre la caracterización y la realidad de un personaje, en suma, todo aquello que hace que un guión destaque por encima de los demás. Ilustrado con muestras de guiones clásicos (Casablanca, Chinatown, etc.), McKee analiza cómo está construida cada escena para que funcione y, lo que es más importante, por qué funciona. Por su profunda comprensión de los mecanismos que mueven las historias y su original método de enfocar la redacción de guiones, El guión constituye una herramienta imprescindible para todo aquel que quiera llevar una idea a la pantalla. .

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