



# The Leadership Lessons of the U.S. Navy SEALs

*Jeff Cannon, Jon Cannon*

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## **The Leadership Lessons of the U.S. Navy SEALs** Jeff Cannon, Jon Cannon

The authors of this book have reverse-engineered the leadership techniques and strategies used to lead SEAL teams in combat and applied them to the business world. The lessons they present—lessons that focus on the ability to create, manage, and lead effective teams—are as appropriate in the boardrooms of New York as they are on the battlefield. The book will teach leaders how to:

Turn an employee into a profit entrusting real-life stories from the front lines to illustrate their points as well as examples from the business world, the Cannons' book will provide valuable guidance to managers and leaders.

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