

# Got Your Attention?: How to Create Intrigue and Connect with Anyone

Sam Horn

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## Got Your Attention?: How to Create Intrigue and Connect with Anyone

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Got Your Attention?: How to Create Intrigue and Connect with Anyone Sam Horn Did you know:

- Goldfish, yes, goldfish, have longer attention spans than we humans do?
- One in four people abandons a website if it takes longer than four seconds to load?

Imagine if there were ways, in a world of impatience and INFObesity, to quickly intrigue busy, distracted people and earn their interest, trust and buy-in?

Imagine if there was a process for pleasantly surprising decision-makers and convincing them *you're* the right person for the job, position, project or contract?

You don't have to imagine it, Sam Horn has created it. Sam's innovative techniques have helped her clients close deals and raise millions of dollars and will be your "secret sauce" to getting funded, hired, elected, promoted or referred.



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