



Cross-Media Service Delivery (The Springer International Series in Engineering and Computer Science)

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The digitisation of traditional media formats, such as text, images, video, and sound provides us with the ability to store, process, and transport content in a uniform way. This has led the formerly distinct industries of media, telecommunications, and information technology to converge. Cross-media publishing and service delivery are important new trends emerging in the content industry landscape. Mass-media organizations and content providers traditionally targeted content production towards a single delivery channel. However, recent economic and technological changes in the industry led content providers to extend their brands to cover multiple delivery channels. Following the content industry trend to "create once and publish everywhere"-COPE, a number of architectures, technologies, and tools are currently being developed and deployed to facilitate the automatic conversion of content to multiple formats, and the creation of innovative multi-platform services. This new approach enables the seamless access to information over different network infrastructures and client platforms. This work aims to bring together a cross-disciplinary core of contributors to address the technical and business issues of cross-media publishing and service delivery. The volume is based on papers presented at the conference on Cross-Media Service Delivery-CMSD-2003 that took place in Santorini, Greece in May 2003. Each contribution was reviewed by at least two reviewers-typically three. From the 30 papers that were submitted 20 were selected for presentation at the conference. Those were further "shepherded" by programme committee members to be improved according to the review suggestions.

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