



English for International Journalists

Mike Gandon

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English for International Journalists is a clear and engaging step-by-step guide for non-native speakers using English in journalism across all forms of media. In-depth language analysis is provided in the specialised context of journalism, as well as a comprehensive approach to the rules and guidelines necessary for avoiding the pitfalls and errors that undermine accuracy and clarity.

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The book, written by Mike Gandon and edited by Heather Purdey, covers a broad range of vital subjects, including:
Making contact
• Interviewing
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• Sensitive issues
• The language of argument
• The language of impartial and accurate reporting
Bloggers and broadcasters
• Reporting economy, health and the environment.

The book is closely supported by online resources concentrating on the spoken word, intonation and

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