



Q Methodology: 66 (Quantitative Applications in the Social Sciences)

Bruce F. McKeown, Dan B. Thomas

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Direct, well-organized, and easy to follow, **Q Methodology, Second Edition**, by Bruce McKeown and Dan B. Thomas, reviews the philosophical foundations of subjective communicability (concourse theory), operant subjectivity, and quantum-theoretical aspects of Q as relevant to the social and behavioral sciences. The authors discuss data-gathering techniques (communication concourses, Q samples, and Q sorting), statistical techniques (correlation and factor analysis and the important calculation of factor scores), and strategies for conducting small person-sample research along Q methodological lines.



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