



Tomorrow's World: A Look at the Demographic and Socio-economic Structure of the World in 2032

Clint Laurent

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How the world's demographic and socio-economic landscape will change over the next two decades

Tomorrow's World maps out the world's near future through the lens of demography, dealing with issues of health and wealth; death and taxes; buying and selling; education and progress; and how and where we choose to live. The last century saw the world's population quadruple, the emergence of mega-cities and increased urbanisation, and large changes in fertility, mortality, healthcare, education, and income. The world we live in today was profoundly shaped by those changes. This book looks at what's happening now and how demographic changes will reshape the twenty-first century. It highlights the most significant current demographic realities and explains the implications they'll have for our near future. If you run a business, manage a brand, or just want to know what the future looks like, *Tomorrow's World* is a must-read.

- A vitally important look at demographic trends how they will effect labour, education, population, economics, and business in this century
- Written by the founder and Managing Director of Global Demographics Ltd., a leading demographic agency that consults with companies on market and business planning
- A must-read book for economists, financial analysts, brand managers, and business leaders

If you ever wanted to know what tomorrow's world will look like, you have to start by looking at the world today. This book reveals how the experts expect our socio-economic landscape to evolve, identifying threats and opportunities along the way.



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